Your Company
Organization Structure

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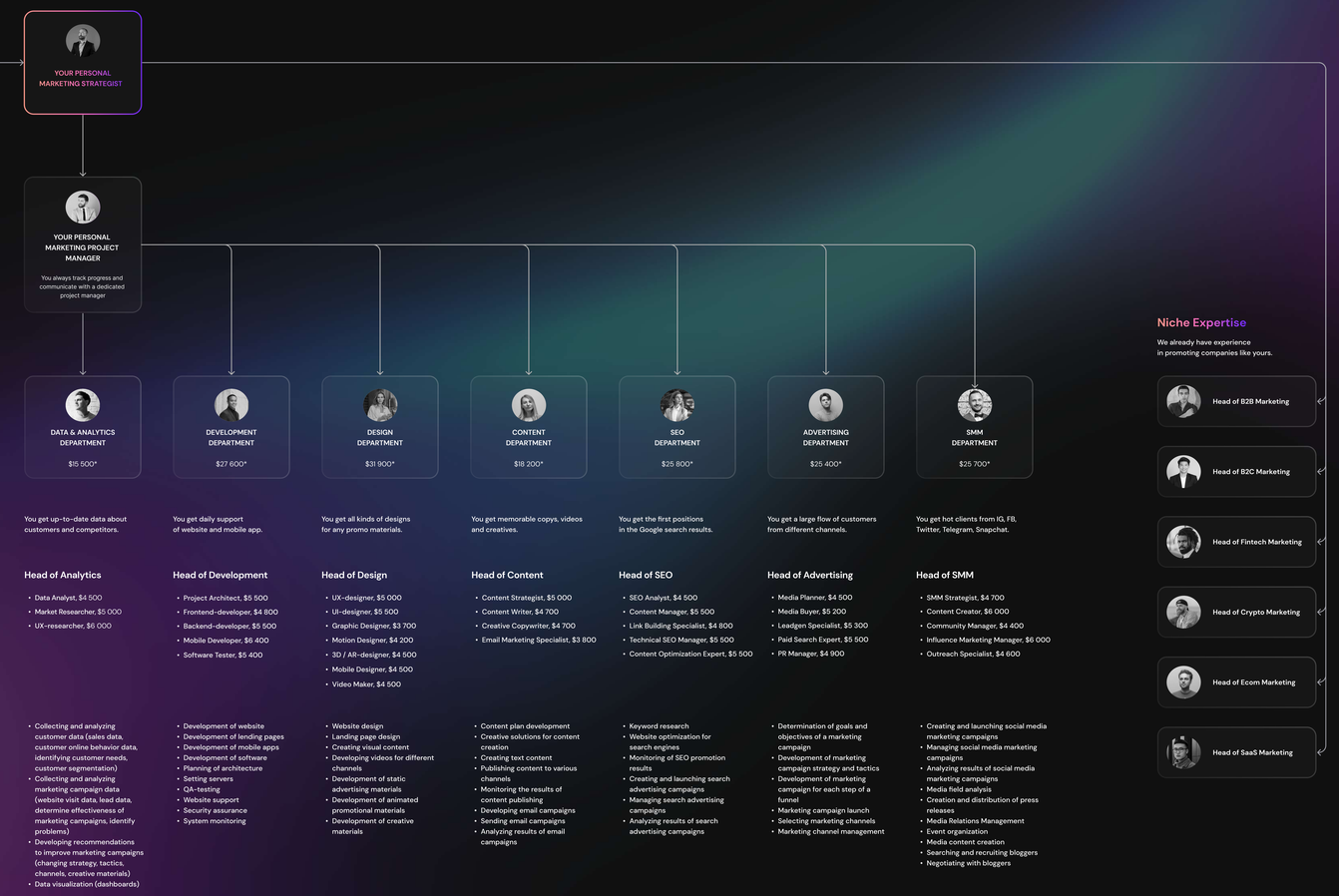
Your Marketing Department with Ninja Promo

Get access to a team of 100+ top global marketing experts



	Head of Analytics	Head of Development	Head of Design	Head of Content	Head of SEO	Head of Advertising	Head of SMM
	You get up-to-date data about customers and competitors.	You get daily support of website and mobile app.	You get all kinds of designs for any promo materials.	You get memorable copys, videos and creatives.	You get the first positions in the Google search results.	You get a large flow of customers from different channels.	You get hot clients from IG, FB, Twitter, Telegram, Snapchat.
Structure	• Data Analyst, $4 500 • Market Researcher, $5 000 • UX-researcher, $6 000	• Project Architect, $5 500 • Frontend-developer, $4 800 • Backend-developer, $5 500 • Mobile Developer, $6 400 • Software Tester, $5 400	• UX-designer, $5 000 • UI-designer, $5 500 • Graphic Designer, $3 700 • Motion Designer, $4 200 • 3D / AR-designer, $4 500 • Mobile Designer, $4 500 • Video Maker, $4 500	• Content Strategist, $5 000 • Content Writer, $4 700 • Creative Copywriter, $4 700 • Email Marketing Specialist, $3 800	• SEO Analyst, $4 500 • Content Manager, $5 500 • Link Building Specialist, $4 800 • Technical SEO Manager, $5 500 • Content Optimization Expert, $5 500	• Media Planner, $4 500 • Media Buyer, $5 200 • Leadgen Specialist, $5 300 • Paid Search Expert, $5 500 • PR Manager, $4 900	• SMM Strategist, $4 700 • Content Creator, $6 000 • Community Manager, $4 400 • Influence Marketing Manager, $6 000 • Outreach Specialist, $4 600
Functions	• Collecting and analyzing customer data (sales data, customer online behavior data, identifying customer needs, customer segmentation) • Collecting and analyzing marketing campaign data (website visit data, lead data, determine effectiveness of marketing campaigns, identify problems) • Developing recommendations to improve marketing campaigns (changing strategy, tactics, channels, creative materials) • Data visualization (dashboards)	• Development of website • Development of lending pages • Development of mobile apps • Development of software • Planning of architecture • Setting servers • QA-testing • Website support • Security assurance • System monitoring	• Website design • Landing page design • Creating visual content • Developing videos for different channels • Development of static advertising materials • Development of animated promotional materials • Development of creative materials	• Content plan development • Creative solutions for content creation • Creating text content • Publishing content to various channels • Monitoring the results of content publishing • Developing email campaigns • Sending email campaigns • Analyzing results of email campaigns	• Keyword research • Website optimization for search engines • Monitoring of SEO promotion results • Creating and launching search advertising campaigns • Managing search advertising campaigns • Analyzing results of search advertising campaigns	• Determination of goals and objectives of a marketing campaign • Development of marketing campaign strategy and tactics • Development of marketing campaign for each step of a funnel • Marketing campaign launch • Selecting marketing channels • Marketing channel management	• Creating and launching social media marketing campaigns • Managing social media marketing campaigns • Analyzing results of social media marketing campaigns • Media field analysis • Creation and distribution of press releases • Media Relations Management • Event organization • Media content creation • Searching and recruiting bloggers • Negotiating with bloggers

*Average salaries provided by the Indeed platform based on senior professionals in Western Europe and North America.

Save 1–3 months on hiring and up to $100 000 on services

Just one in-house junior or middle marketer costs about $50 000 per year according to Indeed. With us you get access to 100+ specialists for the same price.

160 hours

Full Marketing Department

$9600 / per month

80 hours

3–4 regular tasks

$5600 / per month

40 hours

1–2 regular tasks

$3200 / per month